

New Telephony Products Unveiled at MacWorld Expo

The MegaPhone Company announces release of Public Beta and plans for Mac OS X

For Immediate Release

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New York, New York - July 18, 2002 - The MegaPhone Company, the worldwide leader in personalized telephony solutions, today released public beta versions of MegaPhone v9.0 and PhonePro v9.0. The company also announced that it is working on all-new versions of these products to take advantage of the telephony support in Apple Computer's forthcoming release of Mac OS X version 10.2 "Jaguar".

"There is a growing demand among Macintosh users for the ability to manage telephone calls on their desktops and to integrate telephony functionality into mission-critical applications," said Mike Speiser, President of The MegaPhone Company. "We established our company to develop next-generation personalized telephony solutions to address this demand. Our first priority is to offer upgraded versions of MegaPhone and PhonePro based on the Macintosh Telephone Manager. In the meantime our development team is working on new versions to take advantage of the telephony support that will appear in Jaguar."

MegaPhone provides a powerful user interface for managing telephone calls on the Macintosh desktop, and features call screening, automatic synchronization with contact databases, drag-and-drop dialing and call logging. In combination with appropriate hardware, MegaPhone delivers answering machine functionality. More than 10 million copies of MegaPhone have been shipped during the past 8 years, including versions bundled with computers sold by Apple™, Gateway™, and Compaq™.

PhonePro is the original easy-to-use telephony application builder. PhonePro enables users to quickly build powerful visual scripts to handle telephone calls and interaction with callers. Using

AppleScript, PhonePro can be integrated with databases and other applications to build fully customized telephony solutions.

“Mac OS X has the promise of becoming the ultimate platform for telephony solutions,” according to Michael Bayer of Computer Telephony Solutions. “Apple’s commitment to incorporate telephony into its digital hub strategy with the release of Jaguar along with The MegaPhone Company’s plans to rewrite MegaPhone and PhonePro to support open industry standards is significant news.”

MegaPhone v9.0 and PhonePro v9.0 will be shown during session S44 at the MacWorld Expo User Conference, Thursday, July 17, 2002.

About The MegaPhone Company:

The worldwide leader in personalized telephony software, The MegaPhone Company’s mission is to develop solutions that fulfill the promise of customizable telephony. The MegaPhone Company has two product lines: MegaPhone and PhonePro. With millions of copies shipped around the world, these products are among the most widely distributed computer telephony applications.

For additional information on The MegaPhone Company or to obtain trial or beta versions of MegaPhone or PhonePro, please go to the company web site at: www.MegaPhoneCo.com.

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